

FOR IMMEDIATE RELEASE

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Contact:
Tara Currier, Director of Marketing
770-387-2833
tarac@boothmuseum.org

Tickets Now on Sale for *Sweethearts in Carharts and Red Steagall*
Booth Museum's Annual Cowboy Gathering features Western singers and songwriters

CARTERSVILLE, GA – Tickets are now on sale for the two evening concerts of the Booth Western Art Museum's 7th Annual Southeastern Cowboy Gathering. Guests are invited to experience Western music and poetry at the four-day event, which will feature musical performances by Sweethearts in Carharts and Red Steagall.

On the evening of Friday, March 12, guests are invited to a special concert in the Booth Ballroom with musical guests Sweethearts in Carharts. Comprised of Western poets, singers and songwriters Jean Prescott, Yvonne Hollenbeck and Liz Masterson, Sweethearts in Carharts showcases the talent of these three amazing musicians while also paying tribute to the women of the West. Tickets are \$15 for Booth members and \$18 for not-yet-members.

Saturday evening's concert, held at the Grand Theatre, features famed Western singer, songwriter, poet, and guitarist Red Steagall. A native of Texas, Steagall has entertained audiences all around the world and has been called "a singing scholar of the old West" by James Earl Jones and "the best of the best" by Rex Allen. In 2006, Steagall was named Poet Laureate for the state of Texas making him the first "cowboy" poet laureate for the state. Tickets for Steagall's performance are \$25 for not-yet-members, \$20 for Booth members and \$10 for students.

Each performance will allow guests to experience a taste of the Western way of living. Sweethearts in Carharts and Steagall intertwine their poetic lyrics with Western musical instruments – each reminiscent of gathering 'round the Chuck wagon after a long day. Be sure to purchase your tickets before it is too late!

In addition to the concerts on Friday and Saturday night, the 7th Annual Southeastern Cowboy Gathering will include chuck wagon and Dutch oven cooking contests; mandolin, fiddle, guitar and banjo contests; children's activities; and an evening lecture with featured artist Nelson Boren.

For more information on the 7th Annual Southeastern Cowboy Gathering, or to purchase tickets 770-387-1300.

MORE

About the Booth Western Art Museum

The Booth Western Art Museum, an Affiliate to the Smithsonian Institution, is a 120,000 square foot museum located in Cartersville, Georgia, where guests are invited to explore the American West through contemporary Western artwork. The Museum also houses a Presidential Gallery, Civil War art gallery, and Sagebrush Ranch, an interactive children's gallery. Open since August 2003, the Booth Museum is the only museum of its kind in the Southeast and is the second largest art museum in the state of Georgia. To learn more about the Booth Western Art Museum, visit www.boothmuseum.org.

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Photos:

Sweethearts: Comprised of Western poets, singers and songwriters Jean Prescott, Yvonne Hollenbeck and Liz Masterson, Sweethearts in Carhartts showcases the talent of these three amazing musicians while also paying tribute to the women of the West. Combining poetry and music, the three popular musicians perform their own music and also collaborate together on several songs.

Steagall: A native of Texas, Red Steagall has entertained audiences all around the world. His musical talents are featured on his new CD entitled "Here We Go Again" which features collaborations with Toby Keith and Reba McEntire.